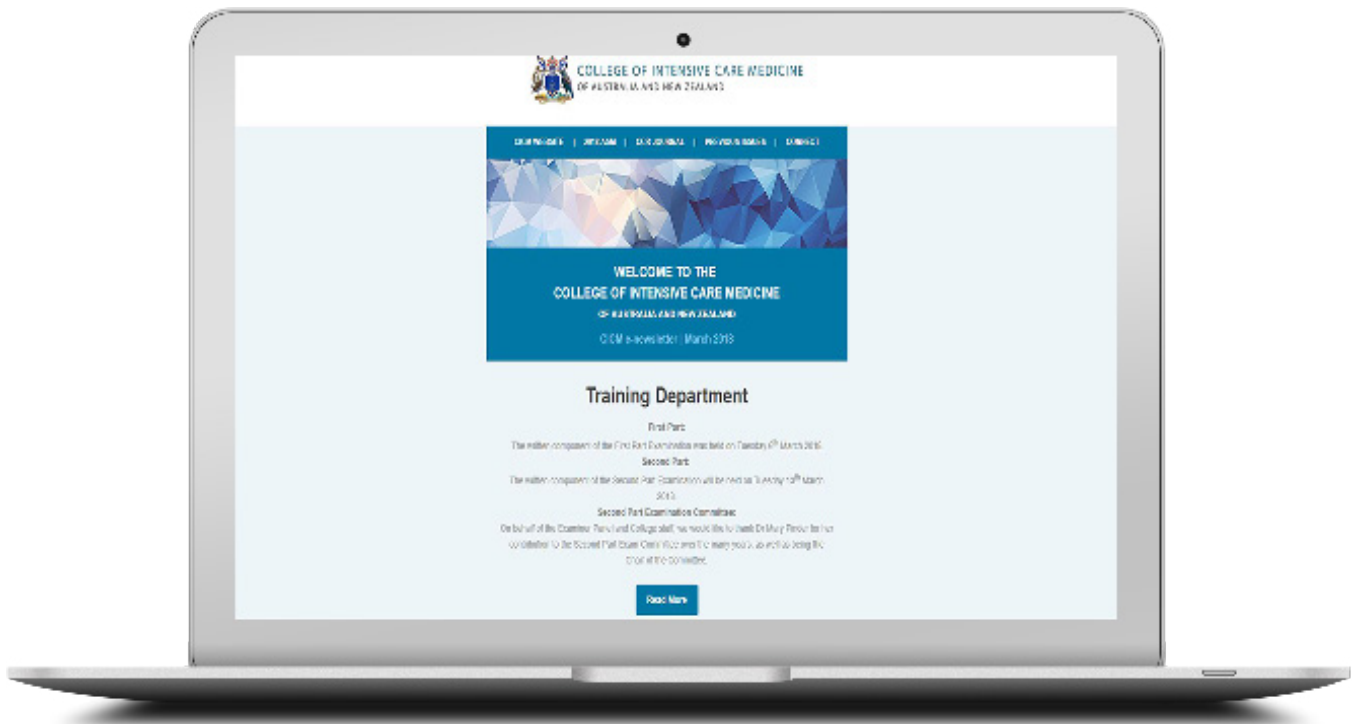


# MEDIA KIT



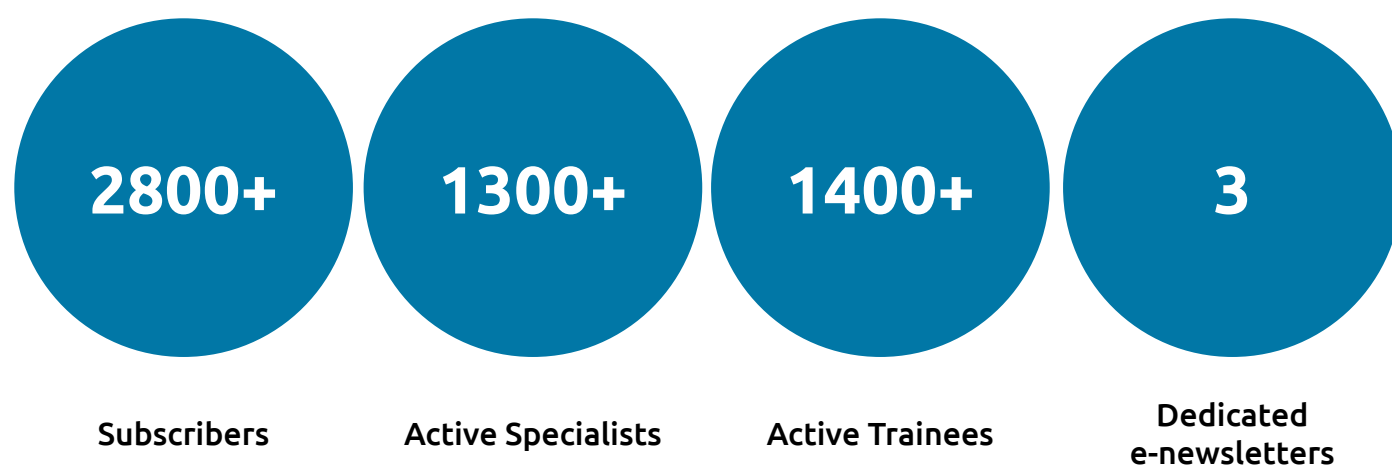
## COLLEGE OF INTENSIVE CARE E-NEWSLETTER

[www.cicm.org.au](http://www.cicm.org.au)

The e-newsletter combines useful information for trainees and Fellows with engaging articles and highlighted courses/events/positions vacants.

The College releases the e-newsletter once a month with additional e-newsletters dedicated to trainees and Supervisors of Training released three times a year.

## STATISTICS



## E-NEWSLETTER DUE DATES 2021

\*are subject to change

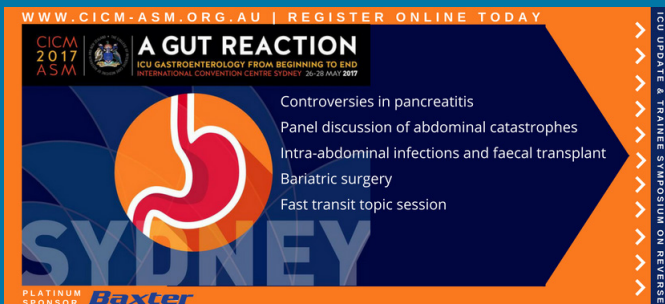
JAN	FEB	MAR	APR	MAY	JUN
Content Due Fri 22nd Release Date Fri 29th	Content Due Mon 15th Release Date Fri 19th	Content Due Mon 15th Release Date Mon 22nd	Content Due Mon 5th Release Date Fri 9th	Content Due Tue 11th Release Date Fri 14th	Content Due Fri 11th Release Date Thu 17th
JUL	AUG	SEP	OCT	NOV	DEC
Content Due Mon 12th Release Date Mon 19th	Content Due Mon 9th Release Date Mon 16th	Content Due Wed 15th Release Date Wed 22nd	Content Due Mon 4th Release Date Tue 12th	Content Due Fri 12th Release Date Thu 18th	Content Due Tue 14th Release Date Mon 21st

## SUBMISSIONS

- All submissions and advertisements are FREE OF CHARGE.
- Article Submissions can be made if relevant to the College in any format although .doc is preferred as articles are normally created to fit College email templates.
- Articles are encouraged to include visuals and although there is no word count we suggest no extreme lengthy peices.
- Q&A's, interviews and human interest pieces are highly desirable.
- The College accepts advertising for courses and events they must be informative and visual, if you require help with this we are more than happy to help.
- All content must be emailed to Liv Sullivan: [livs@cicm.org.au](mailto:livs@cicm.org.au) by or on the content due date clearly stating which edition of the e-newsletter you would like it in.
- All submissions are subject to College approval.

## IMAGE REQUIRMENTS

- Images are desirable in High Resolution as they need to be manipulated to fit certain criteria.
- Links can be added to an image if you wish - just include the link with the image like below:



*Include link: [www.linktothispic.com.au](http://www.linktothispic.com.au)*

## CONTACT

Liv Sullivan  
*Communications Coordinator*

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Ph: +61 3 9514 2888 | Fax: +61 3 9533 2657  
[livs@cicm.org.au](mailto:livs@cicm.org.au)

